

FINANCE GROUP SOCIETY AWARDS

Q3 2019

DEALMAKERS
NEWSLETTER



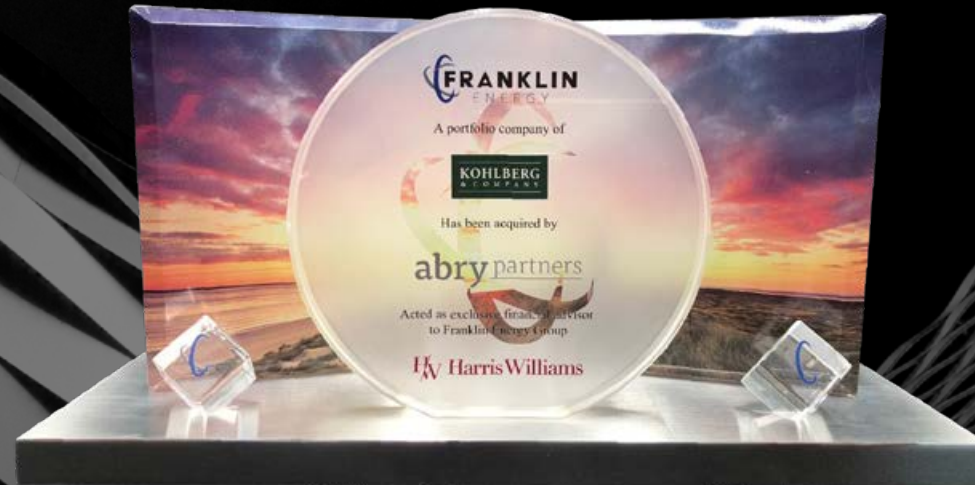
DEAL TOY INDEX

Deal toys are a lagging indicator of the strength of the deal economy – think of it as the "deal toy index." As the banking industry has recovered in stability and profitability, the deal toy has recovered as well. Significant changes in the financial services sector have influenced the industry's structure and conventions. Society Awards Finance Group sets a new standard for deal toys as no manufacturer has before.

"Society Awards created a serious, reliable and beautiful brand over the last decade," says Dan Rible, the Chief Client Officer of Society Awards. "I've seen the deal toy industry in the most serious of 'ups' and 'downs' over the last 14 years, and I can see the industry is hungry to fill the premium gap. We're going to shake up the industry and offer an innovative, high-end experience to the financial services community."



NEW IN DEAL TOYS



THE WHISKEY LIBRARY

Society Awards moved to a new location in midtown NYC this year, and one feature that really makes our new office stand out, is our bourbon library—which has been featured on Forbes.

Situated directly across the street from Madison Square Garden, we have a room filled with over 300 bourbon, scotch, and whiskeys curated by our CEO, David Moritz. If you are looking for a liquor bottle deal gift, with the deal terms etched on the front, you could come by our office and sample some of our favorite selections to make sure they are a good fit for your client.

We recently bottled our very own añejo tequila, which has been aging for the last two years in a bourbon barrel we purchased and bottled in 2017.

The story is featured in a new article on Forbes. [Read it here.](#)



NEW IN DEAL TOYS



EXCLUSIVE SHAPES PROGRAM

Do you have a closing dinner right around the corner, but you don't want to show up with another Lucite rectangle?

Society Awards has a unique solution not found anywhere else. We have a large inventory of unique deal toy shapes designed to work for different industry groups and transaction types.

These can only be purchased from Society Awards as they are uniquely designed by the same craftspeople that have designed the most noteworthy deal toys and awards of the last decade. Although they are made from stock pieces in our warehouse, they look like completely custom pieces. The materials we used in this collection are a cut above what traditional deal toy providers use.





NOT JUST ANOTHER DEAL TOY COMPANY

In addition to creating the highest quality deal toys in the financial services sector, Society Awards is responsible for manufacturing the most iconic awards in the entertainment business.

Pictured above are some of the prestigious awards we make. When you want to impress your client with top notch presentation and prestige, we are the only partner to consider. There is intrinsic value in a deal gift created by the brand known for creating works of art for the most famous business titans and movie stars.

Pictured above (left to right): AFTA Koons, David Yurman x ACM, AAFA American Image Awards, CFDA, MTV Fandom, VMA Moon Person, Movie & TV, DWTS Mirrorball, NATAS Emmy, Golden Globes, AMA, iHeartRadio, VH1 Hip Hop Honors, Billboard Music

YOUR TOY PROVIDER OF CHOICE

Why is Society Awards the deal toy provider of choice?

We are one of only two vertically integrated deal toy firms—with manufacturing, sales, and design all under one roof—in the world. This, along with our flat organizational structure, makes our value proposition unmatched.

Our experienced team of professionals have over 25 years of combined experience in the financial tombstone space, making the entire process run smooth for you and your team.

We know what it takes to make a lasting impression with your colleagues and clients. In the end that is what it is all about.



For project inquiries or questions, reach us at (646) 290-7448 ext. 900
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