

# FINANCE GROUP SOCIETYAWARDS

## Q1 2020

## DEALMAKERS NEWSLETTER



# DEPENDABILITY

Society Awards is one of the only vertically integrated deal toy providers on the globe. Most deal toy firms act only as intermediators between clients and partner factories. We have redundant factories located in the Americas, EMEA, and APAC regions to ensure that we remain up and running.

Over the past quarter Society Awards has been deemed an essential business by the U.S. On top of our regular business operations, we have geared up to import desperately needed PPE for those in the medical community. We are currently sourcing and fulfilling orders of these materials at-cost to local area medical facilities in Oklahoma. We are additionally in close contact with New York State, ready to meet any additional PPE needs they may have. It's all part of our agile and resourceful business.





# NEW IN DEAL TOYS





# FULFILLMENT

We support our deal toys and other high-end products with the industry's best in logistics and fulfillment. There is no compromise between creativity and executional excellence. In fact, our superior system is an essential part of the luxury experience.

Our purpose-built warehouse — wholly owned by Society Awards — is operated by a groomed staff of professional and dedicated workers who are experts in personalization and fulfillment. The most impressive products are of little consolation if clients are concerned about quality or timing. Our goal is to remove all anxiety from the process — from design through to fulfillment, our industry-leading logistics put clients at ease. Each week we ship thousands of packages to events or individuals all over the world. Over the years we have developed processes and standards that ensure awards arrive on time with 99.99% accuracy.





# PROPRIETARY DESIGN PROCESS

Simplicity in design can be more impactful than complexity. Our award winning designers and engineers have the unique expertise to realize your vision. You may have a specific design brief for us or a more general idea. We use superior production processes to realize the potential of your concept.

You may have very little idea of what you want. This is a common scenario. Working with your account concierge, we develop the design brief for you. The concierge is an expert at gathering information for custom deal toy design. You will discuss specifics of your deal to determine certain factors. Brand assets and inspirational images can also assist us. Our world-renowned designers use this information to present a series of options. This includes 3D CAD renderings to give you an idea of the finished product. After adjustments and feedback we take the approved design into the real world.



# NEW IN DEAL TOYS





# HEROES

Society Awards is thankful for the heroes on the frontline of this global pandemic, from global healthcare professionals, to the food suppliers, the volunteers, and the couriers that we depend on daily for all of our essential goods.



# A CASE STUDY IN LOGISTICS

Society Awards is the world's only luxury deal toy company. Although we manufacture and service virtually all of the world's most prestigious awards, we are much more than an awards or tombstone company. We are first and foremost a luxury B2B service company, with the provision of providing industry-leading luxury products. One of our clients came to us with a unique logistical need, a project that did not involve awards at all.

They knew from experience working with Society Awards on a large-scale, logistically-complex awards program that we could handle it. They needed our production team to assemble and drop ship a large number of customized holiday gift packages. The complexity of was no challenge for our team. Check out the video of our friends at YouTube channel What's Inside unboxing their gifts!



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