

# FINANCE GROUP SOCIETY AWARDS

Q3 2020

DEALMAKERS  
NEWSLETTER







# CUSTOM SPORTS AWARDS BY SOCIETY

Society Awards crafts many of the world's famous and prestigious sports trophies. A selection of these awards is presented above.

From left to right: Hall of Game, Player of the Year, NFLPA Football trophy, Golden Goggles, ESPY, Wing award, Nike corporate trophy.

Continue on to our blog to read about the design and craftsmanship behind these stunning sport awards.



# NEW IN DEAL TOYS





# SPOTLIGHT: PARIS CRYSTALS

From the Society Awards Exclusives Collection of custom-quality awards, we present the Paris Crystals.

These forms – crafted in brilliant, optic clear crystal – were inspired by antique perfume bottles found in a Parisian market. The artistry, variety and complexity of these bottles resulted in the four trophies presented below. Each evokes distinctive elements of the Art Deco and Art Nouveau movements.





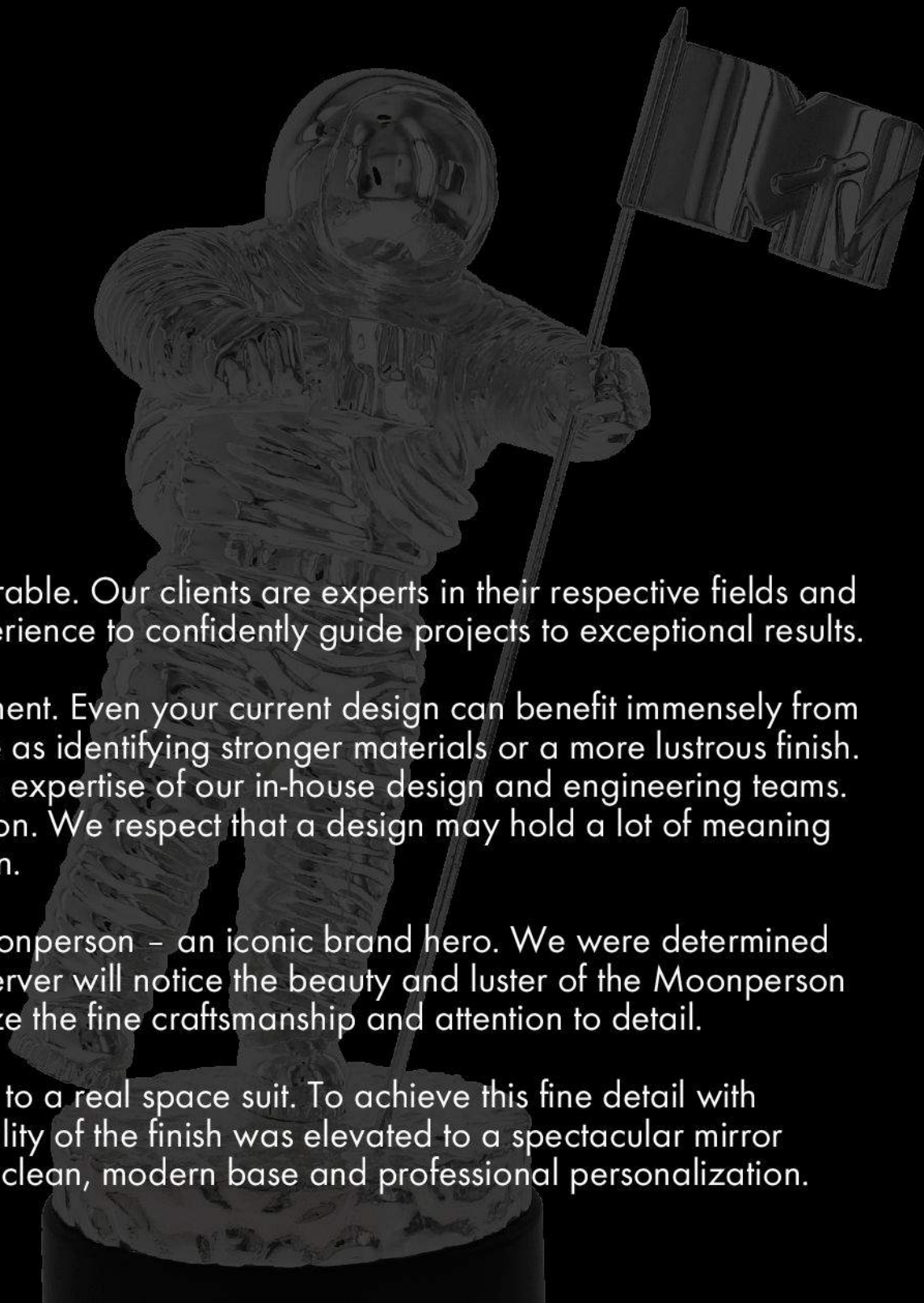
# WE MAKE DESIGNS BETTER

At Society Awards, we make the process of designing your deal toy pleasurable. Our clients are experts in their respective fields and trust us as experts in ours. It's why our clients love us – we use our vast experience to confidently guide projects to exceptional results.

Our long-term Concierges instinctively recognize opportunities for improvement. Even your current design can benefit immensely from our state-of-the-art machinery and finishing techniques. This can be as simple as identifying stronger materials or a more lustrous finish. For completely new design projects, your Concierge has at his fingertips the expertise of our in-house design and engineering teams. Between these extremes, there are levels of design modification and evolution. We respect that a design may hold a lot of meaning and can become iconic – even within the population of a small organization.

A prominent example of design evolution is our work on the MTV VMA Moonperson – an iconic brand hero. We were determined to maintain the essential design and associated brand equity. A casual observer will notice the beauty and luster of the Moonperson even from a distance. If lucky enough to see one up close, you will recognize the fine craftsmanship and attention to detail.

Our work included refining the design and sharpening the details to be true to a real space suit. To achieve this fine detail with precision and accuracy, we utilized a high-end die-casting process. The quality of the finish was elevated to a spectacular mirror luster through intricate hand polishing. The new look was finished off with a clean, modern base and professional personalization.





# THE SOCIETY AWARDS SCHOLARSHIP

Society Awards understands the importance and value of the arts and design community. Good design is a powerful tool and a strong competitive advantage. In 2019 we launched a scholarship to encourage and support commercial art education in the United States. There is an incredible market need for talented artists to blend fine art with commerce.

Design is intrinsic to everything we do. Society Awards creates artful sculpture that functions as impressive recognition. When we launched in 2007, we applied the principles of fine art to the awards industry. This was an entirely new concept and is an important factor in our growth and place as the industry leader.

We want to empower young adults to learn and grow in their artistic endeavors. These artists in training deserve support so that their vision may further enhance our world and our daily lives. When we focus on beautifying our environments, we elevate the human experience, and bring purpose to things that may otherwise feel mundane. It is the job of commercial artists to do just that. [Click here to find out more.](#)





# NEW IN DEAL TOYS



For project inquiries or questions, reach us at (212) 845-9980 ext. 900  
or [dealgifts@societyawards.com](mailto:dealgifts@societyawards.com)