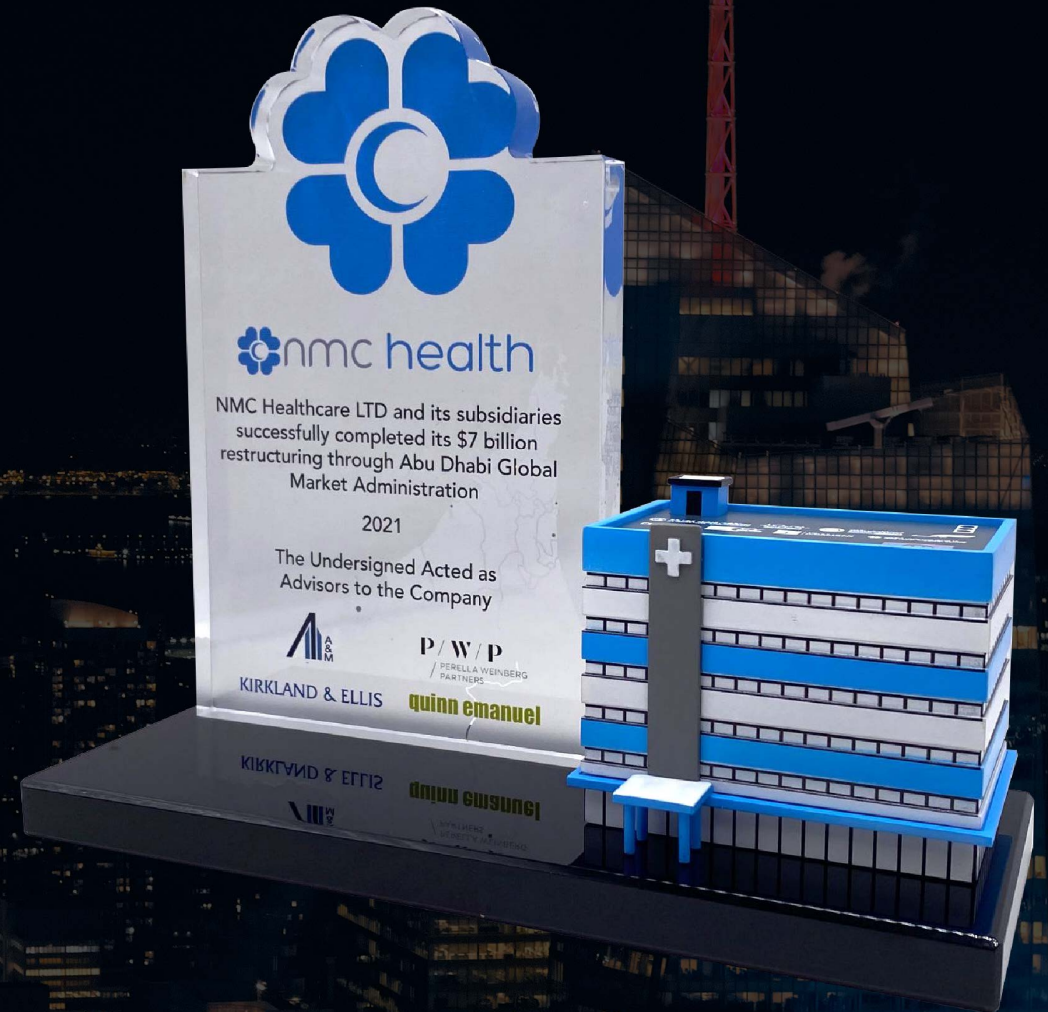


FINANCE GROUP SOCIETY AWARDS

Q4 2021

DEALMAKERS
NEWSLETTER



DEPENDABILITY

Society Awards is one of the only vertically integrated deal toy providers on the globe. Most deal toy firms act only as intermediators between clients and partner factories. We have redundant factories located in the Americas, EMEA, and APAC regions to ensure that we remain up and running through this pandemic and any other future global supply chain issues.

At the beginning of 2020, Society Awards was deemed an essential business by the U.S. On top of our regular business operations, we have continued to import PPE for those in the medical community and now the general public. We are currently fulfilling orders of these materials at-cost on our website. It's all part of our agile and resourceful business.



NEW IN DEAL TOYS

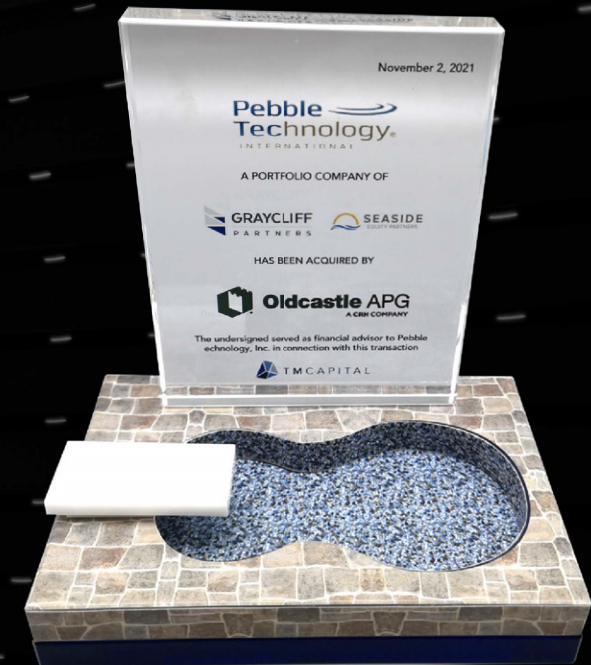


LOGISTICAL ACCURACY

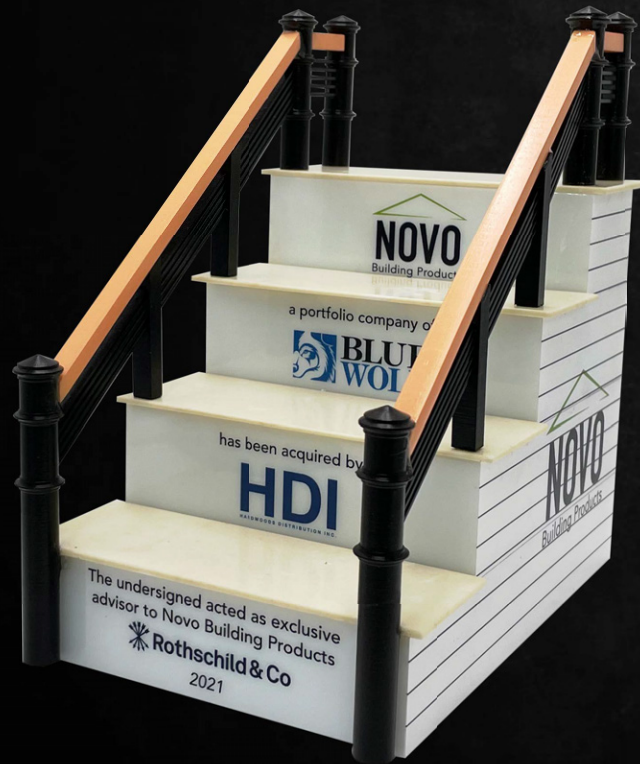
An essential component of our exceptional service is our purpose-built, US-based production facility, wholly owned by Society Awards. This facility lets us execute client programs with absolute logistical accuracy. Four years ago we doubled the facility's original size and converted to full solar power.

Our production facility supports all customization and personalization, inventorying, quality control, and drop-shipping. Its central location in the American Midwest allows us to drop ship nationally and internationally with optimal efficiency. This is particularly important to us, as the world's most impressive deal toys are only of value when paired with on-time delivery.

The expansion includes a lot more than an increase in square footage. The front of the building now features an outdoor community events pavilion designed by architect Joe Jattuso. Local charities will have access to the space for benefits free of charge. The local community has been incredibly supportive of Society Awards; this addition was a chance to give back in a meaningful way.



NEW IN DEAL TOYS



PROPRIETARY DESIGN PROCESS

We translate complex concepts into elegant sculpture with flair. Simplicity in design can be more impactful than complexity. Our award winning designers and engineers have the unique expertise to realize your vision. You may have a specific design brief for us or a more general idea. We use superior production processes to realize the potential of your concept.

You may have very little idea of what you want. This is a common scenario. Working with your account concierge, we develop the design brief for you. The concierge is an expert at gathering information for custom deal toy design. You will discuss specifics of your deal to determine certain factors. Brand assets and inspirational images can also assist us. Our world-renowned designers use this information to present a series of options. This includes 3D CAD renderings to give you an idea of the finished product. After adjustments and feedback we take the approved design into the real world.



DEAL TOY INDEX

Deal toys are a lagging indicator of the strength of the deal economy – think of it as the "deal toy index." As the banking industry remains strong in the face of the pandemic, the deal toy has thrived as well. Significant changes in the financial services sector have influenced the industry's structure and conventions. We are drop-shipping deal toys to residences or multiple office locations. It has never been more important to choose a tombstone manufacturer you can trust to provide the best quality control before these items arrive at the homes of your clients.

"Society Awards has created a serious, reliable and beautiful brand over the last decade," says Dan Rible, CCO of Society Awards Finance Group. "I've seen the deal toy industry in the most serious of 'ups' and 'downs' over the last 17 years, and I can see the industry now more than ever needs a premium provider that can take the guess work out of procurement."

We have shaken up the industry by offering an innovative, high-end experience to the financial services community. Society Awards has received six honors on the prestigious Inc. 500 | 5000 List of Fastest Growing Privately Held Companies.



For project inquiries or questions, reach us at (212) 845-9980 ext. 900
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