



Q₁ 2022

DEALMAKERS
NEWSLETTER

INNOVATIVE PRODUCTION

An essential component of our exceptional service is our purpose-built, US-based production facility, wholly owned by Society Awards. This facility allows us to execute client programs with absolute logistical accuracy. Just three years ago, it was expanded to more than double its original size and was converted to full solar power.

Our production facility supports all customization and personalization, quality control, inventorying and drop shipping. Its central location in the American Midwest allows us to drop ship nationally and internationally with optimal efficiency. This is particularly important to us, as the world's most impressive deal toys are only of value when paired with on-time delivery.

The expansion includes a lot more than an increase in square footage. The front of the building now features an outdoor community events pavilion designed by architect Joe Jattuso. Local charities will have access to the space for benefits free of charge. The local community has been incredibly supportive of Society Awards; this addition was a chance to give back in a meaningful way.



NEW IN DEAL TOYS



AWARDS WE HAVE WON

Society Awards is proud of our 2021 Marketing awards and honors.

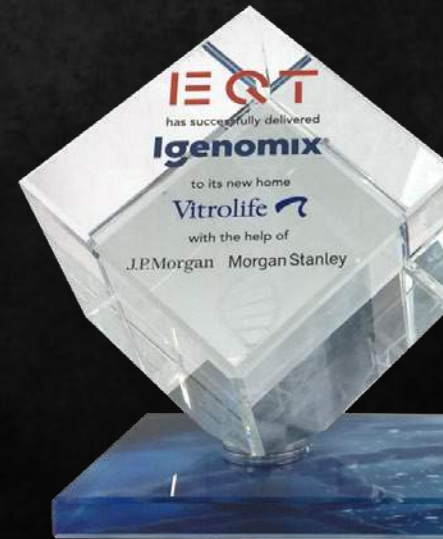
The Hermes Creative Awards is an international competition that recognizes top creative professionals in the areas of concept, writing and design of materials and emerging technologies. Society Awards was among the winners of this year's program, taking home Platinum Hermes Creative Awards for our Education Pages Blog and Inspired Bronze Website.

MUSE Creative Awards is a global competition for creatives who inspire others with their concepts, designs or ideas, thus becoming a "muse." Our Education Pages Blog and Inspired Bronze Website also won Silver and Gold MUSE Creative Awards.

The WebAward program is the longest-running yearly website award competition, recognizing the finest websites in 96 industries and setting the bar for all website creation. Society Awards is excited to announce that Inspired Bronze has won B2B Standard of Excellence, Manufacturing Standard of Excellence.



NEW IN DEAL TOYS



THE NAACP X SOCIETY AWARDS SCHOLARSHIP

Society Awards understands the importance and value of the arts and design community. Good design is a powerful tool and a strong competitive advantage. In 2021 we launched a scholarship with NAACP to encourage and support commercial art education in the United States. There is an incredible market need for talented artists to blend fine art with commerce.

Design is intrinsic to everything we do. Society Awards creates artful sculptures that function as impressive recognition. When we launched in 2007, we applied the principles of fine art to the awards industry. This was an entirely new concept and is an important factor in our growth and place as the industry leader.

We want to empower young adults to learn and grow in their artistic endeavors. These artists in training deserve support so that their vision may further enhance our world and our daily lives. When we focus on beautifying our environments, we elevate the human experience, and bring purpose to things that may otherwise feel mundane. It is the job of commercial artists to do just that.

[Click here to find out more.](#)



January 2022



has been acquired by



The undersigned acted as financial
advisors to Reliant Bancorp, Inc.

RAYMOND JAMES CREDIT SUISSE

YOUTUBE RED DIAMOND AWARD

In addition to creating the world's most prestigious deal toys, Society Awards is known worldwide as the creator of the world's most famous custom awards.

Our prestigious client list ranges from televised entertainment awards to Fortune 500 corporate programs and awards from every conceivable industry.

This includes most of the iconic trophies as well as many prestigious programs you might not recognize. Among the most visible programs we create are the YouTube Creator Awards. The Red Diamond Play Button is a special award by YouTube given to channels who reach 100,000,000 (100 million) subscribers. We are proud to partner with YouTube in crafting this special honor.



WE'RE ON SOCIAL MEDIA

Did you know that SA Finance Group is active on Social Media? "Like" us on Facebook, and follow us on Instagram and Twitter to stay updated with all of the latest news and deal toys.



Society Awards Finance Group



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