

FINANCE GROUP  
**SOCIETYAWARDS**



Q4 2022

**DEALMAKERS  
NEWSLETTER**

# LATEST INNOVATIONS

Society Awards no longer recommends the production of a sample prior to full order. Here are the reasons why.

## It Lowers Our Carbon Footprint

Less shipments means less greenhouse gas emissions. Consolidating to one manufacturing run instead of two, creates efficiency and less waste.

## It is More Economical

We save you shipping costs by making one shipment of deal toys. As shipping rates continue to rise, we are helping to mitigate that.

## We Offer Virtual Samples

We now supply a video or pictures from every angle of the first piece we manufacture in our factory. This is called a virtual sample and it is now the preferred method to approve production models.

## The Order Arrives Much Faster

We have found much greater customer satisfaction with our new process. Cutting out the sample process, cuts 2-3 weeks out of the process on average.



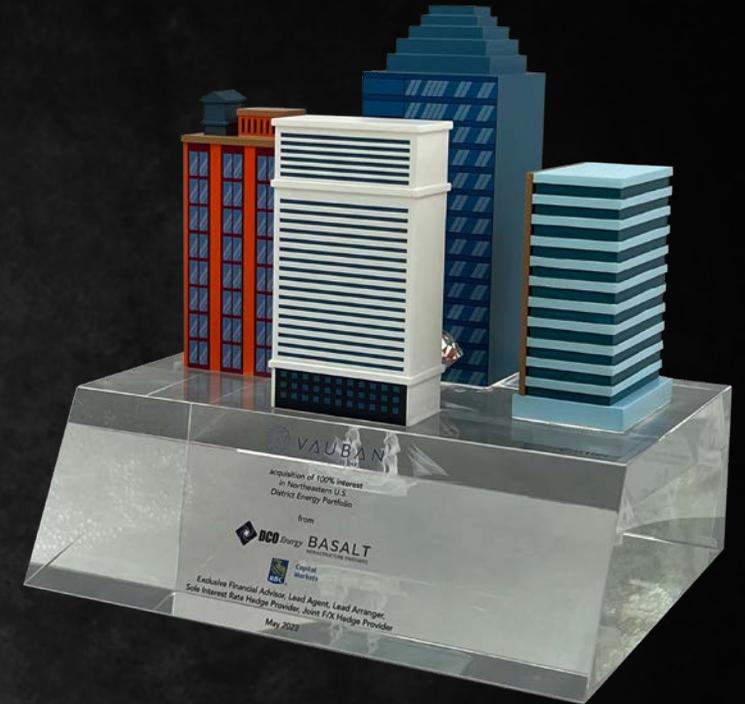
# NEW IN DEAL TOYS



# CRYSTAL DEAL TOYS

Crystal is a popular material for deal toys because of its timeless elegance and perceived value. It is an ideal material for deal toys because it can be molded and shaped into various designs, making it possible to create unique and personalized pieces. In addition, crystal is known for its clarity and brilliance, which makes it ideal for displaying logos, images, and other important details about the transaction.

Crystal deal toys are resistant to fading or discoloration over time, making them a long-lasting memento. They can be displayed on desks or shelves as a testament to the hard work and success of the deal team. Another reason crystal is preferred for deal toys is its prestige. Crystal is often associated with luxury and exclusivity, making it a sought-after material for these special commemorative pieces.



# NEW IN DEAL TOYS



# TIMELY DELIVERIES

What is your team doing to mitigate the risks associated with getting your deal toys on time? In recent years, supply chain issues have had a significant impact on the production and distribution of deal toys and financial tombstones. The pandemic has disrupted global supply chains and caused delays in transportation and production. It has also resulted in temporary closures of factories and other production facilities, further impacting the availability of deal toys.

Society Awards has a fully redundant network of partner factories located in each region of the globe. Our privately owned US facility in Grove, OK is centrally located in the United States in order to ship to your clients without interruption. Society Awards was able to remain open during the early months of the pandemic due to our essential business designation. We achieved this due to utilizing our overseas factories to collect much needed PPE and importing it for our clients and healthcare professionals in need.



# NEW IN DEAL TOYS



# DEAL TOY AESTHETICS

Society Awards is a renowned company that specializes in creating high-quality, elegant deal toys and tombstones for the financial industry. Society Awards has a reputation for designing stunning and sophisticated deal gifts that are produced to celebrate and commemorate significant financial transactions. Our museum quality work is featured in the Baccarat Museum in France and the The Museum of the City of New York.

One of the key elements that sets Society Awards apart is our attention to detail and craftsmanship. Our team of skilled artisans take great care in designing and producing each deal toy, ensuring that every piece is a work of art. Society Awards uses only the finest materials, such as crystal, metal, and stone. Whether it is a traditional crystal deal toy or a more modern and innovative design, Society Awards has the expertise and resources to create a piece that is truly special and memorable.



For project inquiries or questions, reach us at (646) 290-7448 ext. 900  
or [dealgifts@societyawards.com](mailto:dealgifts@societyawards.com)