

FINANCE GROUP SOCIETYAWARDS



DEAL TOY INDEX

Deal toys are a lagging indicator of the strength of the deal economy – think of it as the "deal toy index." As the banking industry has recovered in stability and profitability, the deal toy has recovered as well. Significant changes in the financial services sector have influenced the industry's structure and conventions. Society Awards Finance Group sets a new standard for deal toys as no manufacturer has before.

"Society Awards has created a serious, reliable and beautiful brand over the last decade," says Dan Rible, CCO of Society Awards Finance Group. "I've seen the deal toy industry in the most serious of 'ups' and 'downs' over the last 14 years, and I can see the industry is now hungry to fill the premium gap. We're going to shake up the industry and offer an innovative, high-end experience to the financial services community."

DEALMAKERS NEWSLETTER

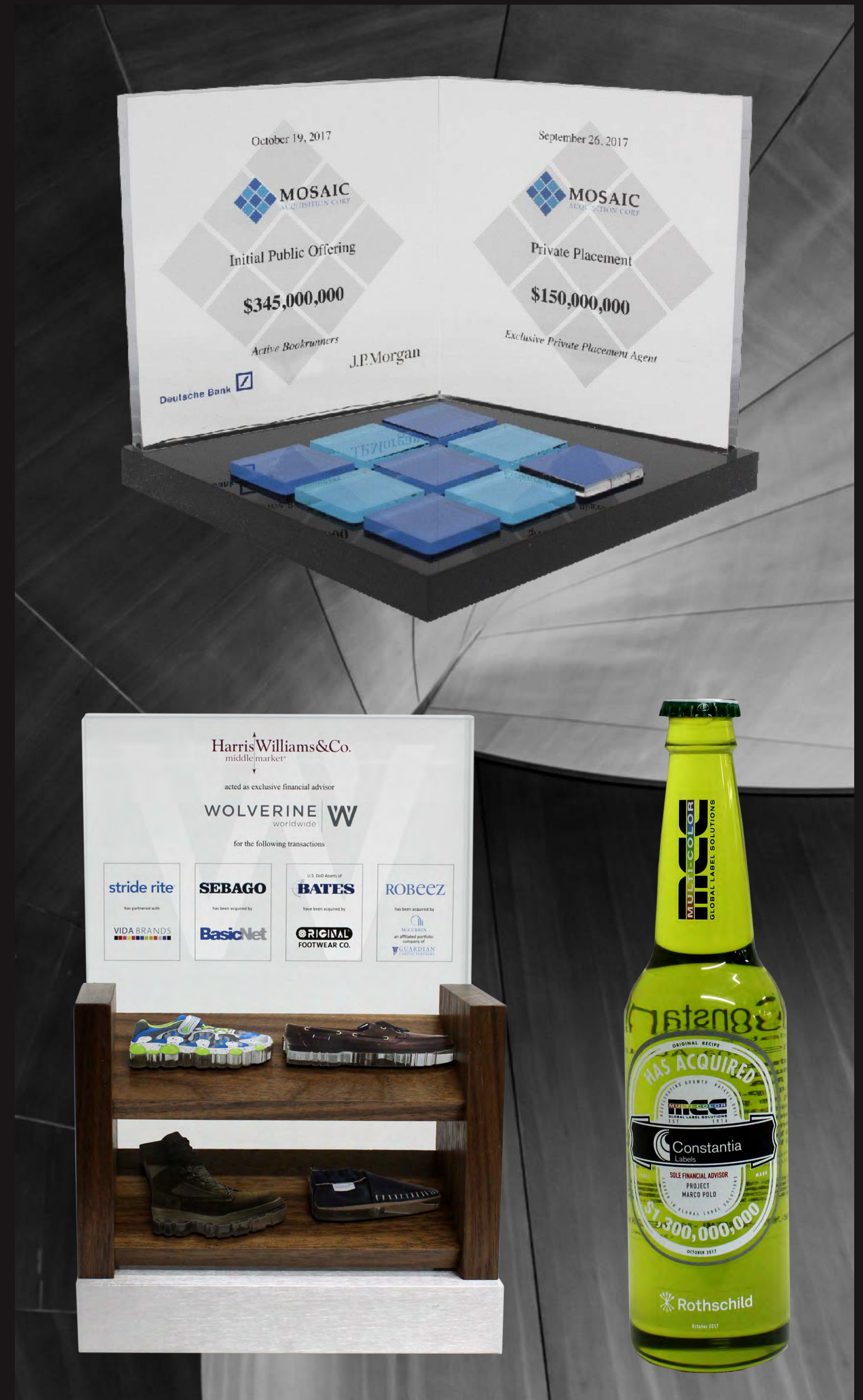
2018 Q2

THE FIRST 100% SOLAR-POWERED DEAL TOY FACILITY



Our Grove, OK facility is now operating on 100% solar power and shipping deal toy orders throughout North America. No other deal gift company owns a US fabrication and distribution center. We understand that events can be scheduled last minute and that managing multiple deadlines can be stressful. Society Awards is able to provide an exceptionally fast turnaround time that makes the process smooth and easy.

This stands true for our additional manufacturing facilities that support our clients in the Americas, EMEA and APAC regions.



RECENT PROJECTS

Here you will find a sampling of some of our favorite deal toys of the past quarter, produced for our clients across multiple industry groups and several regions of the world.



RECENT PROJECTS

The most coveted deal gifts of 2018 are interactive in nature. They feature removable parts or lenticular images that move based on the perspective that you are viewing them from.



LIVE FROM THE GOLDEN GLOBES



Society Awards was honored to be a part of the Golden Globes in a new way this year. Our production specialists and concierge members were on-site at the first ever Golden Globes engraving station.

As each winner exited the stage, our tuxedo-clad team began personalizing the honoree's statuette. After press interviews, winners were led through to the official HFPA after-party and presented with their award to take home. It's all part of the concierge service experience only Society Awards can offer.

We also had the honor of working with both NBC Today and NBC First Look to go in-depth on the making of the prestigious Golden Globe statuette. Find these interviews on the Society Awards press page.



THE CLASSICS

While some deal gift assignments call for truly groundbreaking design, many of our clients still appreciate the classic deal cube. If you prefer a minimalist approach to designing your tombstone, no one else in the industry can provide the refined results of Society Awards.

We can make simple shapes into works of art that your clients will proudly display on their desks.



UNPARALLELED PARTNERS

Are you looking for a unique gift to accompany your deal toy? Make a lasting impact with your deal team and client with something a cut above the rest. Society Awards has leveraged partnerships in the luxury retail space to access more brands than any other firm in the financial services corporate gifting space.

These relationships mean we can personalize many gift items in our own manufacturing facility. The possibilities are endless. We can produce anything from deal bags and framed tombstones, to carafes and leather goods each expertly personalized to your specifications.

GUCCI



Salvatore Ferragamo



MONTBLANC



nambe

TUMI

BRANDED DEAL GIFTS



Are your deal gifts instantly recognizable on a crowded shelf? Our marketing experts can assist you in creating a clean and consistent look for your deal toys.

PROJECT SPOTLIGHT

Michael Lewis, the best-selling author of Liar's Poker, Moneyball, The Blind Side and Flash Boys received this elegant crystal for his contributions to the RBC Capital Markets Healthcare Conference this year. You can find more examples on our online shop.



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www.societyawards.com/deal-toys