

FINANCE GROUP
SOCIETY AHEADS

Q1 2024

**DEALMAKERS
NEWSLETTER**



\$44,000,000,000

Elon Musk


to acquire



for \$54.20 Per Share in Cash

April 2022

*Financial Advisor to Elon Musk and
Joint Lead Arranger and
Joint Bookrunner on Committed Financing*

BofA SECURITIES 

PROPRIETARY DESIGN PROCESS

Simplicity in design can be more impactful than complexity. Our award winning designers and engineers have the unique expertise to realize your vision. You may have a specific design brief for us or a more general idea. We use superior production processes to realize the potential of your concept.

You may have very little idea of what you want. This is a common scenario. Working with your account concierge, we develop the design brief for you. The concierge is an expert at gathering information for custom deal toy design. You will discuss specifics of your deal to determine certain factors. Brand assets and inspirational images can also assist us. Our world-renowned designers use this information to present a series of options. This includes 3D CAD renderings to give you an idea of the finished product. After adjustments and feedback we take the approved design into the real world.



NEW IN DEAL TOYS



YOUTUBE DIAMOND AWARD

In addition to creating the world's most prestigious deal toys, Society Awards is known worldwide as the creator of the world's most famous custom awards.

Our prestigious client list ranges from televised entertainment awards to Fortune 500 corporate programs and awards from every conceivable industry.

This includes most of the iconic trophies as well as many prestigious programs you might not recognize. Among the most visible programs we create is the Diamond Creator Awards. We are proud to partner with YouTube in crafting this special honor.



INNOVATIVE PRODUCTION

An essential component of our exceptional service is our purpose-built, US-based production facility, wholly owned by Society Awards. This facility allows us to execute client programs with absolute logistical accuracy. Just two years ago, it was expanded to more than double its original size and was converted to full solar power.

Our production facility supports all customization and personalization, quality control, inventorying and drop shipping. Its central location in the American Midwest allows us to drop ship nationally and internationally with optimal efficiency. This is particularly important to us, as the world's most impressive deal toys are only of value when paired with on-time delivery.

The expansion includes a lot more than an increase in square footage. The front of the building now features an outdoor community events pavilion designed by architect Joe Jattuso. Local charities will have access to the space for benefits free of charge. The local community has been incredibly supportive of Society Awards; this addition was a chance to give back in a meaningful way.



MAKING REAL THE UNEXPECTED

We love creating unexpected objects infused with our brand flair. As with any piece of work that emerges from our studio, our latest gift is of the highest design and craftsmanship.

To accomplish this project, our skilled designers were provided the freedom to be creative. The brief was simple: design something that is useful, beautiful and desirable. We wanted this to be an object that, like our deal toys and trophies, people are proud to put on their desk.

The result is a letter opener with an intriguing dagger silhouette. The sharp point makes it alluring in its perceived danger, and yet the object is recognizable as a letter opener. The design merges old world elegance with punk rocker style and our luxury craftsmanship. It is an artful object and a perfect encapsulation of the Society Awards viewpoint.



NEW IN DEAL TOYS



FAMOUS AWARDS



Pictured above is a grouping of some of Society Awards's most prestigious custom entertainment awards. From left to right: the MTV VMA Moonperson, American Music Award, Golden Globes Statuette, MTV Movie & TV Award, Emmy Statuette. Learn more about these prestigious programs below.

MTV VMA — The VMA's ushered in a more engaging style of awards show for a younger generation. The brand's iconic Moon Person makes for an alluring and coveted trophy.

American Music Awards — For over forty years, the AMA's have honored the highest talent in the music industry. Unlike some programs, the AMA's rely on polls from fans and the general public to select winners.

Golden Globe Statuette — The Golden Globes kick off 'awards season.' Winners of film and television are chosen by the Hollywood Foreign Press Association, who put on the program each year.

MTV Movie & TV Awards — The trophy endures as an upgraded version of the iconic and playful popcorn cup.

Emmy — The internationally-recognized golden figure honors accomplishment in the television industry.

For project inquiries or questions, reach us at (212) 845-9980 ext. 900
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