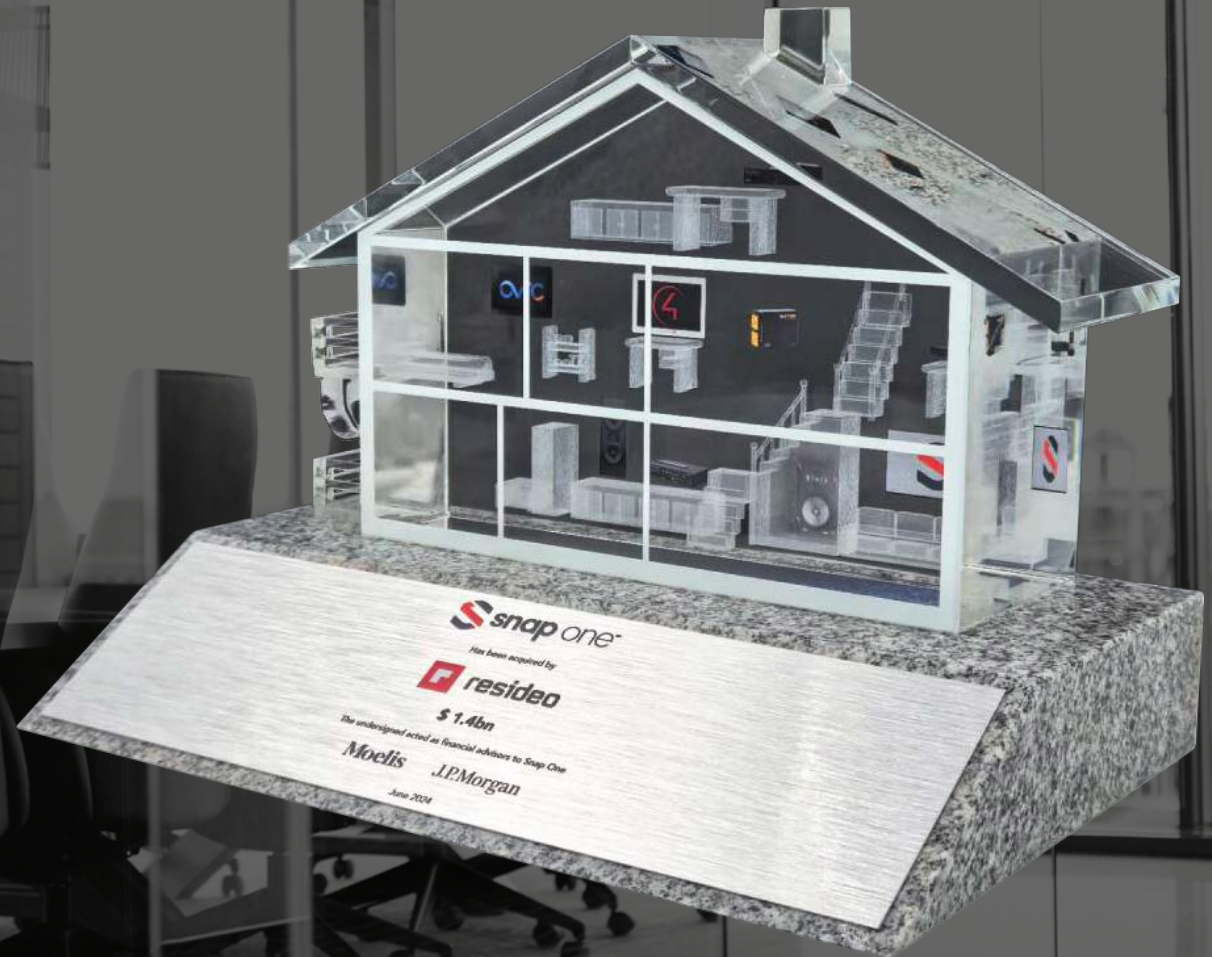


FINANCE GROUP
SOCIETY AWARDS

Q3 2024

**DEALMAKERS
NEWSLETTER**



INNOVATIVE PRODUCTION

An essential component of our exceptional service is our purpose-built, US-based production facility, wholly owned by Society Awards. This facility allows us to execute client programs with absolute logistical accuracy. It was recently expanded to more than double its original size and was converted to full solar power.

Our production facility supports all customization and personalization, quality control, inventorying and drop shipping. Its central location in the American Midwest allows us to drop ship nationally and internationally with optimal efficiency. This is particularly important to us, as the world's most impressive deal toys are only of value when paired with on-time delivery.

The expansion includes a lot more than an increase in square footage. The front of the building now features an outdoor community events pavilion designed by architect Joe Jattuso. Local charities will have access to the space for benefits free of charge. The local community has been incredibly supportive of Society Awards; this addition was a chance to give back in a meaningful way.



NEW IN DEAL TOYS



THE ARTIFACTS OF THE DEAL

The best deal toys are creative. Society Awards has won many awards for our design work because we are innovators in the space. We honed our process while working with large-scale marketing operations at world-renowned brands. We have the strictest quality guidelines industry-wide, and our proprietary process ensures that we are continuously improving.

The Society Awards Finance Group was created to cater to the needs of the financial services community. We understand the demands of the deal gift ordering process and how important this touch point is in terms of the deal closing processes.

Our role is to help create a memorable experience that improves your team's relationship and brand equity with your most valuable asset, the client.



EXCLUSIVE SHAPES PROGRAM

Do you have a closing dinner right around the corner, but you don't want to show up with another Lucite rectangle?

Society Awards has a unique solution not found anywhere else. We have a large inventory of unique deal toy shapes designed to work for different industry groups and transaction types.

These can only be purchased from Society Awards as they are uniquely designed by the same craftspeople that have designed the most noteworthy deal toys and awards of the last decade. Although they are made from stock pieces in our warehouse, they look like completely custom pieces. The materials we used in this collection are a cut above what traditional deal toy providers use.



YOUTUBE DIAMOND AWARD

In addition to creating the world's most prestigious deal toys, Society Awards is known worldwide as the creator of the world's most famous custom awards.

Our prestigious client list ranges from televised entertainment awards to Fortune 500 corporate programs and awards from every conceivable industry.

This includes most of the iconic trophies as well as many prestigious programs you might not recognize. Among the most visible programs we create is the Diamond Creator Awards. We are proud to partner with YouTube in crafting this special honor.



NEW IN DEAL TOYS



FAMOUS AWARDS



Pictured above is a grouping of some of Society Awards's most prestigious custom entertainment awards. From left to right: the MTV VMA Moonperson, American Music Award, Golden Globes Statuette, MTV Movie & TV Award, Emmy Statuette. Learn more about these prestigious programs below.

MTV VMA — The VMA's ushered in a more engaging style of awards show for a younger generation. The brand's iconic Moon Person makes for an alluring and coveted trophy.

American Music Awards — For over forty years, the AMA's have honored the highest talent in the music industry. Unlike some programs, the AMA's rely on polls from fans and the general public to select winners.

Golden Globe Statuette — The Golden Globes kick off 'awards season.' Winners of film and television are chosen by the Hollywood Foreign Press Association, who put on the program each year.

MTV Movie & TV Awards — The trophy endures as an upgraded version of the iconic and playful popcorn cup.

Emmy — The internationally-recognized golden figure honors accomplishment in the television industry.

For project inquiries or questions, reach us at (212) 845-9980 ext. 900
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