

Shatta Wale Bags Nomination At the 2021 MTV VMA Nominations, See His Reaction

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By Gabs

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Award-winning Ghanaian Reggae/Dancehall artist Shatta Wale has bagged a nomination at the 2021 MTV VMA awards for his contribution to Beyonce’s Lion King: the Gift album.

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The MTV Video Music Awards (commonly abbreviated as the VMAs) is an award show presented by the cable channel MTV to honor the best in the music video medium.

Originally conceived as an alternative to the Grammy Awards (in the video category), the annual MTV Video Music Awards ceremony has often been called the “Super Bowl for youth”, an acknowledgment of the VMA ceremony’s ability to draw millions of youth from teens to 20-somethings each year. By 2001, the VMA had become a coveted award.

The statue given to winners is an astronaut on the moon, one of the earliest representations of MTV, and was colloquially called a “moonman”. However, in 2017, Chris McCarthy, the president of MTV, stated that the statue would be called a “Moon Person” from then on.

The statue was conceived by Manhattan Design—also designers of the original MTV logo—based on the 1981 “Top of the Hour” animation created by Fred Seibert, produced by Alan Goodman, and produced by Buzz Potamkin at Buzzco Associates.

The statue is now made by New York firm Society Awards. Since the 2006 ceremony, viewers are able to vote for their favorite videos in all general categories by visiting MTV’s website (Wikipedia).

Shatta Wale is competing in the best category of ‘Best Art Direction’ for Beyonce’s ‘Already’, which also features Major Lazer. He shared a short extract of the music video on his Instagram page to inform his fans about this new development.

“Go shatta wale ,Go Shatta movement @mtv Bless up ”, he wrote.

SOURCE: www.Ghgossip.com