

POP CULTURE

The company that creates the trophies for the Emmys and MTV Awards now calls Charlotte home



Photo: Courtesy of Society Awards



By [Alexis Clinton](#) | November 8, 2022

Views: 786

The company behind trophies we've seen in popular award shows now calls South End home.

What's happening: [Society Awards](#), a 15- year-old custom award-making company recently moved from New York to Charlotte.

- They created or enhanced a number of trophy designs for [popular awards shows](#) like the Emmys, Billboards, BET and MTV awards.
- Soon some of the notable awards can be seen from the window of their new office, which is currently under renovation, in Atherton Mill [Not Just Coffee](#) .



Photo courtesy of Society Awards

Context : Founder and CEO [David Moritz](#), who has a love for design, recently [moved here](#) from New York.

- He tells Axios designing awards wasn't always the plan. Actually he started out in entertainment law, but was always interested in art, fashion, and design. He decided to create a luxury award brand.
- "I had to create a category, you know, that doesn't exist," Moritz said.





David Moritz. Photo courtesy of Amanda Anderson

Why it matters: Out-of-town businesses increasingly want to call Charlotte home.

By the numbers: 19,900 new jobs have been created here since the end of Q1 of this year, according to the [Charlotte Regional Business A](#)

- “We absolutely love the talent pool here,” said Moritz, whose company is hiring at its new Charlotte headquarters.

Between the lines: Local companies have also received awards Society Awards has created.

- They designed the Platinum [Crushie award](#) [Sycamore Brewing](#) received this summer.
- Moritz says some local sports teams have also reached out to them to create awards.
- “This isn’t exclusive to celebrities,” Moritz said. “It’s for anyone that can get an iconic work of art that can be passed on for generations.”
- Of note: Society Awards doesn’t do its manufacturing in Charlotte; that’s handled at its Oklahoma facility



AXIOS Charlotte

What's next: There's a chance that people could see all of these popular awards in one place at some point in the near future.

- Moritz wouldn't disclose an exact location, but he says his vision is to have a place in the city where everyone can view some of the popular awards on display by next year.



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