



Menu



Enter your email to download an excerpt from Print's Guide to Posters and explore the past and present of poster design.

Enter Email

SEND

## Designer of the Week: Vicky Fotopoulou

By: [Amanda Aszman](#) | June 7, 2016



Meet PRINT's latest Designer of the Week, Vicky Fotopoulou, a **3D modeling designer** and motion graphics designer whose talents include 3D modeling, animation, compositing and visual effects. She's a Greek native and has lived in both Argentina and Saudi Arabi. Take a look at her elegant commercial work and find out what she enjoys most about the process of creating.



**Name:** [Vicky Fotopoulou](#)

**Name of Companies:** [Society Awards](#) and [Viceroy Creative](#)

**Location:** New York

**Design school attended:**

School of Visual Arts for BFA in Traditional Animation and MFA in Computer Arts

**How would you describe your work?**

Edgy, stylish and sleek.

**Where do you find inspiration?**

Usually through architecture, fashion and interior design—especially [because] they blend well with awards and consumer products, which is my current focus. I'm also inspired by different cultures and people around me.

**Who are some of your favorite designers or artists?**

Alexander McQueen, Tom Ford, Santiago Calatrava, Zaha Hadid, Kilian Hennessy, Georg Jensen, Fanourakis, H Stern and many more.

**Do you have a favorite among all the projects you've worked on?**

Some of the projects that stand out would be Chick-Fil-A, True Inspiration Award and NFLPA Collegiate bowl 2015 for their [creative process](#), YouTube Diamond award for its technical and production process. Lalique + Patron as well as DonQ stand out for [their] technical aspects blended with the creative design, plus the growth they provided me as a designer. What also stands out is seeing the whole process, from design to production to budget—just seeing the whole team work at it is awesome.



Design for the YouTube Diamond award



*Design for Chick-Fil-A's True Inspiration Awards*

**Is there a project that stands out to you as having been the biggest challenge of your career so far?**

I think every project offers a surprise or challenge—of course some more than others.

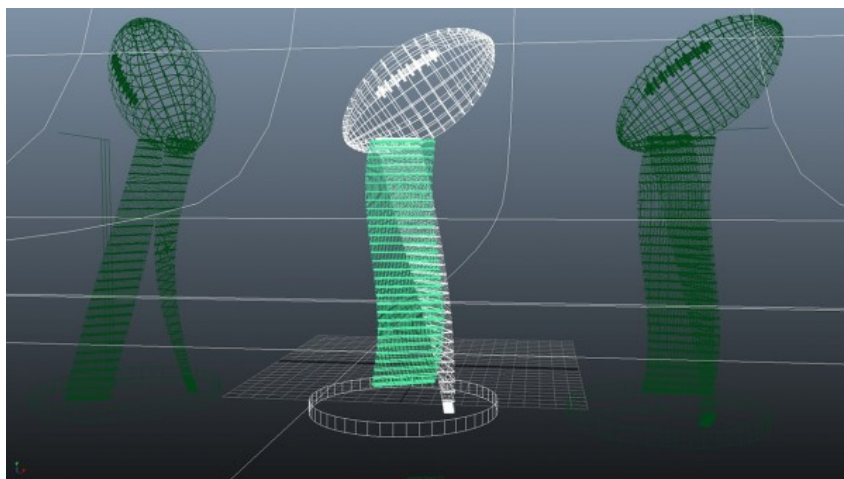
**What do you hope to accomplish in the future?**

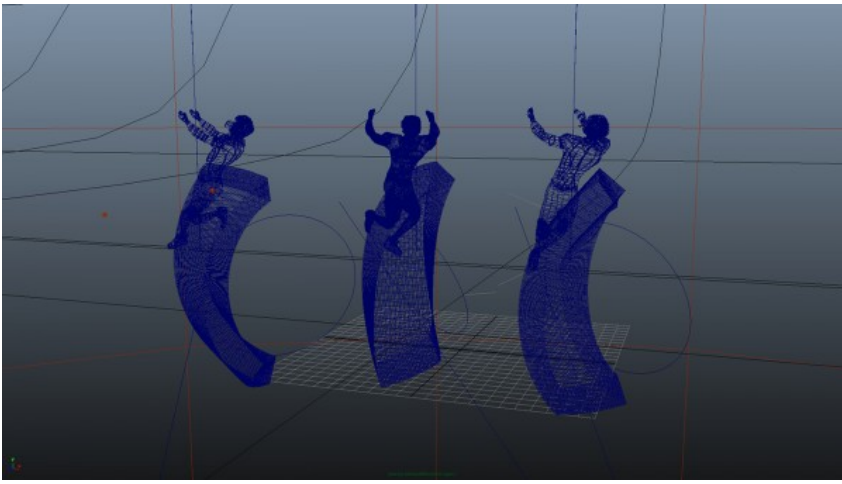
Continue to evolve as a designer and a person. To get to experience different mediums and strategies and hopefully someday inspire others to create and reach their potential.

**What's your best advice for designers today?**

Try to stay current with [trends and software](#). Be open to learning new things. Work hard and listen to those around you, as you can learn and also get inspired.

*Additional work by Fotopoulou:*







**HOW** IN-HOUSE  
DESIGN  
AWARDS

CALL FOR ENTRIES  
Deadline: June 17, 2016



#### CATEGORIES

[Design Inspiration](#), [Designer Interviews](#), [Designer Profiles](#), [Imprint: Print Magazine's Design Blog](#), [Web & Interactive Design](#)

#### TAGS

[3d modeling designer](#), [Designer of the Week](#), [motion graphics designer](#), [Vicky Fotopoulou](#)

#### RELATED POSTS

#### COMMENT

You must be [logged in](#) to post a comment.





#### FEATURED DESIGN WORKSHOP



### Typography 101: Letterform Design I

When: June 6  
Price: \$59.99

[REGISTER](#)

This workshop doesn't just show you how a letterform is created, you will also get hands-on experience designing all of the lowercase letters of the alphabet

[See More Design Courses & Workshops](#)



#### CURRENT ISSUE



### Spring 2016 Issue: Hollywood NYC

- 56 of NYC's influential & cutting-edge creatives
- A New York State of Design
- Six New York firms reflect on their identities
- The Unexpected Cartographer

[SUBSCRIBE](#)

[Print Magazine Back Issues](#)

#### COMPETITIONS



[More Competitions](#)

#### GOOGLE LINKS

#### SPONSORED LINKS

#### FEATURED LINKS

**The Lowest Prices on PANTONE Anywhere!**  
Visit Print's official online store today and save

**Print Magazine is on the iPad!**  
Subscribe or download single issues today

**Check Add Package Design to Your Portfolio**  
Take HOW U's Course: Intro to Package Design

**Royalty Free Images**  
Discover Millions of Stunning Images



Magazine



Digital Editions

#### RESOURCES

[Online Courses](#)  
[Editor's Picks](#)  
[Resources](#)  
[Buying Guides](#)  
[HOW Design Live](#)

#### PRINT MAGAZINE

[Recent Issues](#)  
[Subscribe](#)  
[Renew](#)  
[Gift Subscription](#)  
[Back Issues](#)  
[Shop Print](#)

#### COMPETITIONS

[Regional Design Annual](#)  
[New Visual Artists](#)  
[Hand Drawn](#)  
[Portfolio Review](#)

#### DESIGN JOBS

[Browse Jobs](#)  
[Post a Job](#)

[Contact Us](#) [About Us](#) [Advertise](#)

Copyright © 2016 F+W All rights reserved. |

[Privacy](#)